

LAGUNA BEACH COASTLINE PILOT

In The Arts



Ruben Flores, left, and Sheryl Seltzer. (Mike Tauber / January 5, 2012)

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Art alliance awarded grant

The Laguna Beach Community Foundation has granted \$3,500 to the Laguna Beach Alliance of the Arts (LBaa), a grouping of 22 local arts organizations.

The grant will help the 10-year-old alliance manage its spending while carrying out its mission, LBaa officials announced in a news release.

Established in 2002, the alliance has a three-pronged goal. According to a mission statement posted on the [alliance's website](#), LBaa exists to "serve as an advocate for the arts; promote collaboration and networking among artists and arts organizations; and ensure the inclusion of the arts as essential to all city planning."

Among others, its members include local arts institutions such as the Laguna Art Museum, the Sawdust Art Festival and the city's Arts Commission.

In 2011, the Community Foundation awarded a total of \$140,550 in grants to 27 local organizations, according to information on the [foundation's website](#).

"The LBaa greatly appreciates the grant it has received from the Laguna Beach Community Foundation," Wayne Baglin, chairman of the alliance's board, said in a prepared statement. "The LBaa has worked hard to control expenses and increase revenues to full its mission and balance its budget; however, without the grant from the Community Foundation, this would have been very difficult to achieve."